

Cranbrook *together*



Your contribution
creates their experience

Impact Report 2023

Cranbrook *together*

Cranbrook Together is the principal means for the entire Cranbrook community to support the School. Many of our donors choose to make regular contributions, monthly or annually, large or small. Every contribution is meaningful, regardless of its size.

By supporting Cranbrook Together, you protect and invest in everything that makes us special. Your money enhances the school environment and the co-curricular activities that our students love so much. It gives your children what government funding cannot. It helps ensure that they develop into happy, active, creative and curious young adults.

At a time of financial challenge for the school, it has never been more essential. If you would like to join our current donors, or change the amount you already give, please email development@cranbrook.kent.sch.uk, visit [here](#) or use the QR codes below:



£20 per month



£40 per month



£60 per month

Thank you for your *generous support*

You are making a real difference to the lives of our students.

Our school thrives on the things that the government can't stretch to - the experiences that make Cranbrook such a rich, busy community, buzzing with endeavours of all types.

But the hard reality is that the £62k that parents gave last year is not enough, especially at a time of graver economic pressures.

Our goal is to raise £200k a year, so that we can realise our development goals and capitalise on our outstanding campus for your children.

We can reach our goal if all parents support Cranbrook Together with a monthly direct debit. Currently 30% have signed up. If you haven't yet, we'd like you to join us.

Will Chuter
Head



Working together to make a difference



80%

of all new 22/23 families have
set up monthly direct debits to
support Cranbrook Together



30%

of all families have set up
monthly direct debits to
support Cranbrook Together



£62k

raised during the 2021/22
academic year



£25

average monthly gift

If 80% of all parents contributed at the same rate as our newest parents, we would receive over £212k a year. If we received a monthly donation of £25 for every child at the school we would receive almost £274k a year.

Thank you to the parents of Years 9, 12 and 13. You are the first groups to exceed £1,000pcm in donations!

Government funding continues to support an excellent academic education at Cranbrook School, but for the last 500 years a Cranbrook education has been about much more than just that. Our co-curriculum (sport, music, drama, clubs, adventure) has always been extraordinary for a state school, but government funding now makes it difficult to run well. Whatever your child's interest - debating or dissection, arithmetic or rugby, CCF or composing - if we are to protect their Cranbrook experience and the activities that make school special for them, we need your help.

Cranbrook Together offers you the scope to support our school at a level that suits your family, even during such challenging times. We are appealing to our whole parent body to support every child's time at Cranbrook with a gift of at least £20 per month to maintain the school environment and the facilities that underpin all teaching and club activities.

By adding Gift Aid, we can reclaim an additional 25p in every £1, making your gift worth even more at no extra cost to you.

To learn more or join our current donors, visit www.cranbrookschool.co.uk/ct

| Your monthly contribution | We receive (with gift aid) | Higher Rate Tax Relief* |
|----------------------------------|-----------------------------------|--------------------------------|
| £20 | £25 | £5 |
| £40 | £50 | £8 |
| £60 | £75 | £12 |

* If you pay tax above the basic rate, you can claim the difference between the rate you pay and basic rate on your donation. For example: Donation + Gift Aid x 20%

A place to be kind

Place2Be

Since 2018, our counselling service has provided emotional support to hundreds of children of all ages every year. In a post-Covid world, the team is busier than ever, helping students cope with challenges big and small and setting them on the road to confidence and fulfilment. We are lucky to be beneficiaries of the Sam West Foundation for this service, too



Cost: £33,617 annually

A place to show integrity



Owl boxes

Our Wildlife and Conservation Club is taking saving the planet very seriously - starting with rewilding parts of the school site and building homes for barn owls in the Crane Valley.

Cost of materials: £70

A place to be curious

Astronomy Roadshow

An inflatable universe landed in the Queens' Hall for a day! Immersed in distant constellations, students could ask the big questions of our visiting astronomer. Could there be life on other planets? Where does space end? Will we ever live on the Moon?

Cost: £360



A place to aspire

Bedrock Learning

An essential online learning tool for a wide range of departments, Bedrock provides stretch and challenge. Students can explore their subjects in depth, in their own time, and in their own ways, while teachers monitor progress.

Cost: £6,165



A place to *be an individual*

'We Will Rock You' theatrical rights

Our outstanding Performing Arts programme needs scripts, scores and the theatrical rights to perform them. It enables students of all ages to express and discover themselves in high-quality productions throughout the year.

Cost: £2,088



Below are examples of other projects Cranbrook Together has funded and these include:

- Yoga sessions for Y7-8
- Actors of Dionysus
- Gardening Club
- Grease
- Wildlife Club
- Dansing



Benefits *for every child!*

Regular giving allows us to plan ahead; it means that we can allocate our resources annually to maximise benefits for every child. It is also a way of enabling all our parents, former parents, alumni, governors, staff and friends to play their part on a regular basis in the further development of Cranbrook School.

Over three years a monthly gift of £25, with gift aid, is worth over £1,000 to the School. Cranbrook already has enviable facilities and with your help we can not only maintain and improve these but create even more opportunities to grow and develop our students.

To make a regular gift, please use the QR codes below:



£10 per month



£20 per month



£40 per month



£60 per month



£150 per month



£240 annually