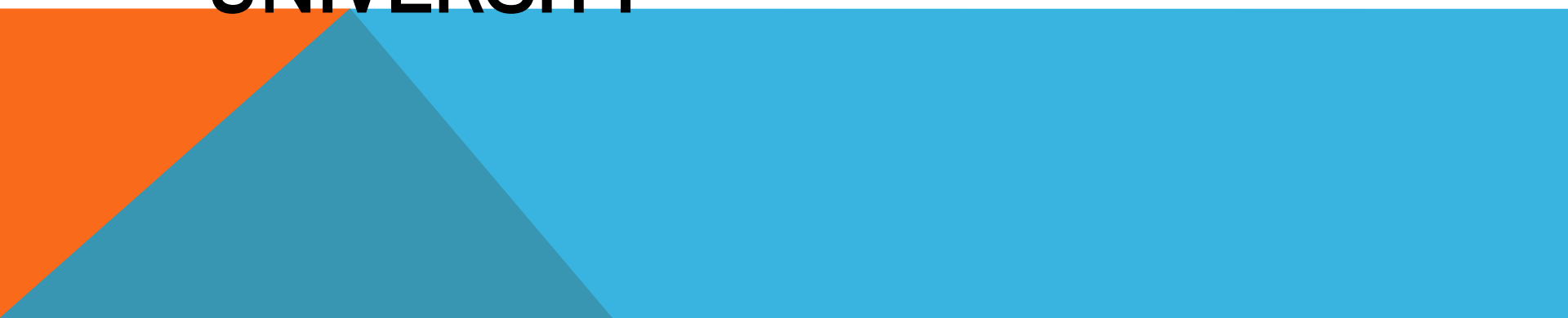





WHY CONSIDER AN APPRENTICESHIP?



- **CONCERN ABOUT UNIVERSITY FEES AND DEBT**
 - **KEEN TO START EARNING**
 - **ATTRACTED TO THE IDEA OF LEARNING AND EARNING TOGETHER**
 - **UNSURE ABOUT GOING TO UNIVERSITY**
- 

WHAT DO EMPLOYERS THINK ABOUT APPRENTICESHIPS?

- There's a shortage of talented workers with vocational and practical skills geared to real business needs. Apprenticeships are helping to meet the shortfall.
 - Higher Apprenticeships meet the demand among employers for ways of training their workforce to foundation and degree level.
 - Apprenticeships foster innovation and attract promising new talent.
- 

WHAT CAN HIGHER APPRENTICESHIPS OFFER?

A unique way of developing professional-level, job-specific skills while remaining in employment and earning a salary

A clear pathway to achieving ambitions in the workplace, higher earning capacity, recognition and status

The potential to achieve graduate and postgraduate level qualifications

The chance to gain professional accreditation and membership



WHO IS OFFERING HIGHER APPRENTICESHIPS?

**Present at our Autumn 'Alternative Routes to Success'
event:**

Barclays

BT

BDO

M&G Investments

We also have links with GCHQ, PwC and Deloitte



ATT
Airbus
AMV BBDO
Axa Insurance
AVIVA
BAE Systems
Balfour Beatty
Barcelo Hotels
Barchester Homes
BDO
Bell Valves
Bentley Motors
Boots
Bovis Lend Lease
Bray Leino
Bristol Media
Britannia
British Airways
Britvic
BT
CAA
Carillion
Cambridge
University Press

Everything
Everywhere
Financial Skills
Partnership
Flybe
Frank Hirth
Fujifilm
G4S
GM Vauxhall
GKN Aerospace
Herbert Smith
Jet 2
Housing 21
HSBC
IBM
I-Build Eco
Iris
Jaguar Land Rover
John Lewis
Kier
KPMG
Legal and General
Leyland Trucks
Marks and Spencer

National Space Centre
Siemens
Nationwide
Nestlé
Next
Oxford Instruments
Persimmon Homes
PWC
Remploy
Rentokil Initial
Saga Home Care
Santander
Scottish and
Southern Energy
Sellafield
Servisair
Shepherd Offshore
Tata Chemicals
Tata Steel
The Shaw Trust
TNT UK
Transport for London
UK Space Agency
Unilever
Westfield Stratford

WHAT NEXT?

RESEARCH

FACT FINDING

DISCUSSION

<http://www.notgoingtouni.co.uk/>

<http://www.loudmag.co.uk/>

<http://getsmaart.com/>

<http://www.apprenticeships.org.uk/>

www.directions.org.uk

