

# Vision 500+

Cranbrook School  
1518-2018: 500 years of Excellence  
A Statement of Vision



# Turning tradition into tomorrow

What the hard work and determination of everyone at Cranbrook has achieved:

- Excellent results at GCSE and A-level
- Superb school site and admin
- Outstanding OFSTEDs - whole school and boarding in 2015 and 2016
- A unique and thriving Co-curriculum
- The change of age range from Year 9 to Year 7 entry
- Successful Campaign for a new Sixth Form Centre - £650k raised to date

... and a great foundation for 2016-19!



# 2018 and beyond

Our principles and purpose

Our philosophy

Our context

Our future



# Our principles and purpose

## *Values*

We encourage:

Respect ... for learning,  
for our community, for  
each other.

Aspiration ... for  
academic, creative and  
sporting success.

Achievement ... of  
personal and  
professional goals.

## *Mission*

We produce:

Happy

Fulfilled

Confident

... learners.

## *Vision*

We envisage being:

True to our founders'  
vision

At the heart of our  
community

A flagship for boarding

Supportive and  
receptive to the ideas  
and needs of our  
partner schools



# Our philosophy

## *Teaching and Learning*

Cranbrook Learning is our unique way of encouraging Resilience and Self-reliance through academic Rigour and Challenge.

## *Growing*

Schoolwide Enrichment is our way of building Confidence through Participation, Leadership in our diverse Co-curriculum.

## *Building*

As we grow with our new intake, we are investing in Project 2018 through a Campaign, Annual Fundraising and a strategy for developing our whole school site.



# Our context

The local, regional and global trends we are responding to are:

a competitive, ever-changing and globalised labour market for the next generation of graduates;

very high demand for state selective secondary school places at 11+;

a positive and negative focus nationally on boarding schools;

continued severe cost efficiencies in the public sector, especially affecting smaller secondary schools;

incentives and risks associated with more involved school partnerships.



# Our priorities

Teaching and Learning (for the 21<sup>st</sup> century)

Sustainable provision of a diverse co-curricular programme (Schoolwide Enrichment)

Development of House system so that it continues to provide opportunities for leadership to all students consistently and effectively.

Investment in Boarding strategically and effectively.

Conclusion of a successful Campaign.

Re-launch of Annual Giving.

Planning for a high profile and successful 5<sup>th</sup> Centenary.

Strong relationships with all potential partners.



# Turning tradition into tomorrow

With the help and support of our whole community, Cranbrook School can and will be transformed in these areas focussed on our students' needs:

## Teaching and Learning

- Cranbrook Learning becomes embedded.
- CPD for staff is reviewed, reformed, rewarded - and shared with partner schools.

## Schoolwide Enrichment

- Annual fundraising is deployed to ensure all aspects of SWE are sustained.
- Accreditation for all students engaged in SWE.

## Student support

- Investment in and development of our House system.
- Continued focus on and investment in SEN resources.

## Boarding

- Development of the new strategy.
- A focus on the enrichment opportunities for boarders.



# Turning tradition into tomorrow - our site and environment

With the help and support of our whole community, Cranbrook School can and will be transformed in these areas focussed on our students' needs:

## Campaign

- The campaign is set to achieve the £750k target to enable building of the new Sixth Form Centre.

## Masterplan

- This consists of four phases - the Old Gym (new SFC); the Horsley Block Humanities development; a major Sport facility; the Rootes' building.

## School partnerships

- We are cultivating ever stronger relations with: High Weald Academy (shared Sixth Form provision); Cranbrook primary (Academy issues); Homewood School (staff CPD).

## Community

- Regular interaction between school staff and students and members of the town community, with a particular focus on invitations to musical and drama events in school.



# The Academy Development Plan 2016-19

High Priority Action Plan 1 - Implementation of Year 7-8 provision

High Priority Action Plan 2 - Communications

1. Teaching and Learning
2. Curriculum and Assessment
3. Schoolwide Enrichment
4. Boarding Strategy
5. School-to-School Partnerships
6. Marketing and Admissions
7. Finance, Governance and School Development



# Summary of proposed Masterplan

Revised preferred sequence with funding stream indicated:

- Ongoing - The Sixth Form Centre (Parent Campaign/CSPA)
- Phase 1a - The Junior School Hub (School Budget)
- Phase 1b - Interim Rootes' Building development (Trustees)
- Phase 2 - The Horsley Block: Centre for the Humanities (CIF/EFA)
- Phase 3 - Sports Pavilion (OCs/Parents)
- [Phase 4 - Junior Boarding House (t.b.c.)]
- Phase 5 - Library, Learning Resources, Staff Devpt (t.b.c. / under review)
- Phase 6 - The Rootes' Building - Engineering (STEM/Wolfson)

